



Heritage IMRG Year-Long Ride Challenge

Love to ride? Love to ride the best motorcycling roads our area has to offer even more?

We've got a fantastic ride challenge for you!

Butler Maps G1 Gold Challenge

Ride every Butler Maps G1 Gold Route in the state of Arkansas by the end of the year.

** If you ride with us on all designated Chapter and Heritage IMRG-sponsored rides this year, you will accomplish this challenge. **

In addition to having the best riding experiences Arkansas has to offer, every rider completing the challenge will receive a patch/pin commemorating the accomplishment. Plus, we are working on prizes as well -- more on this later.

If you ride one of the designated group rides, your completion of the included G1 routes will automatically be tallied.

You can also ride the routes on your own. Just pick up a Butler Map and ride the route. Then show you've completed it. Easiest way is to track the ride with any of several motorcycle route tracking apps (most are free) and share your track with Kevin Lancaster. EatSleepRide, Rever, RealRider, TourStart, and Indian RideCommand (the app) are good options. We'll be sharing more about these apps this spring. Once you've tried one, you'll probably want to start tracking all your rides!

What is Butler Maps?

ButlerMaps Inc was created by motorcyclists who run the gamut of enthusiasm. From young to old, road racer to casual cruiser, our unique team has had the pleasure of combining our varied backgrounds to create a map suitable for a any type of rider.

Our dream is big, but the concept is simple; research, ride and share the best riding experiences so we all can spend more time doing what we love to do –Twisting the Throttle! We hope you find our maps as enjoyable to use as they are for us to make. We value your input and look forward to hearing your stories of lost highways, fabulous G1s and contemplations of the rides to come.

What is a Butler Maps G1 Gold Route?

These are the most dramatic and exciting paved road segments in America, featuring steep climbs, tight switchbacks, deep canyons and million dollar views. These roads have an undeniable appeal that set them apart from everything else. In other words, the best motorcycling roads there are.

How do I get a Butler Map?

Butler Maps are available for purchase at <https://butlermaps.com> or via a subscription to the motorcycle mapping site, www.rever.co (~\$4/month). Rever also offers an app for both Android and iOS.

